



9 October 2006

Mr Robert Chappell
Director
Independent Gambling Authority
PO Box 67
RUNDLE MALL SA 5000

Dear Mr Chappell

Responsible Gambling Code of Practice - Review 2006

I refer to your letter of 15th September regarding an opportunity to make further responses to material not previously circulated to the 2006 Review of the Responsible Gambling Code of Practice. Your letter also included additional comments in relation to Item 2 of the second stage issues concerning 'on- and in-venue signage'.

While SATAB does not intend to submit a response to material submitted since the public hearing, we wish to provide comment in relation to the matter of 'on-venue' signage.

The availability of TAB services in licensed premises in South Australia is reasonably limited. According to data obtained from the Office of the Liquor and Gambling Commissioner, SATAB operates a Pub or ClubTAB facility in only 274 of the 613 hotels and just 17 of 437 licensed clubs in South Australia. We do not regard this overall presence as significant and consider that existing external signage denoting the availability of a TAB facility is of essential assistance to our customers. We would be most concerned if SATAB suffered collateral damage from attempts to apply greater controls on gaming machines which resulted in a threat to our existing corporate signage.

In saying that, we note that the NSW legislation excludes the TAB in that state from the prohibition on displaying gambling related signs (Section 44.6 of the Gaming Machines Act). We trust that similar provisions would apply here in South Australia if the Authority decides to pursue a similar prohibition.

We anticipate that there will be an opportunity, if required, for further dialogue with the Authority when the results of the review are published.

Yours sincerely

Bruce Houston
General Manager