



Gambling Industries Codes of Practice

Public consultation

*Information document with respect to
the review of codes of practice for
gaming machine venues in South
Australia and the codes of practice for
the Casino, for wagering and for
lotteries products in South Australia*

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GAMBLING INDUSTRIES CODES OF PRACTICE—PUBLIC CONSULTATION

Introduction

The Independent Gambling Authority is conducting public consultation, by way of an “inquiry” under the *Independent Gambling Authority Act 1995*, as part of its decision process for the a review of the advertising and responsible gambling codes of practice which apply to the operation of gaming machine venues in South Australia under the *Gaming Machines Act 1992*.

Earlier this year, the Authority undertook a consultation process for the codes of practice under the *Casino Act 1997* (with codes being approved and tabled in May) and, as at the date of this document, is completing its considerations of codes of practice for codes of practice for wagering and lotteries products. In considering the written and oral submissions made in these processes, a number of general responsible gambling principles have been identified. One purpose of the present consultation process is to examine how those principles should be applied to the gambling products offered by, and the operational practices observed in, gaming machine venues.

Further, when it approved the casino codes of practice, the Authority identified particular responsible gambling principles which should be applied uniformly across all gambling products over which the Authority has jurisdiction (for example, mandatory warnings in gaming machine advertising). Another purpose of this consultation is therefore consideration of issues affecting all of the codes of practice.

Terms of reference

The purpose of the inquiry is—

- To identify and examine a broad range of issues which relate to the advertising and responsible gambling codes of practice to apply under the *Gaming Machines Act 1992*;
- To examine a number of specific issues of general application to all gambling industries identified in the consultation process under the *Authorised Betting Operations Act 2000*, the *Casino Act 1997*, and the *State Lotteries Act 1966*;
- To receive, in public, submissions or explanations to more issues from members of the public, including groups with a special interest in the minimisation of harm associated with gambling or in responsible gambling;
- To allow licensees an opportunity to respond, in public, to the public submissions;
- To test the claims made in public explanations or public submissions—

with a view to amending or replacing the codes of practice presently in place (see [Attachment 1](#)).

Current consultation

The Authority’s earlier consultation processes have identified a number of principles to be applied in codes of practice for gambling. This consultation process will examine the applicability of those principles to gaming machine venues.

The process will also deal with issues of general application to all gambling industries.

The call for submissions made in this document is one of a number of ways the Authority is seeking to gather information.

The Authority has already conducted a number of focus groups with problem gamblers, problem gambler counsellors and licensees and managers of gaming venues. The information gathered by the Authority in these focus groups has been used to develop some of the issues for discussion within this document.

The Authority has also commissioned a survey to gather information about loyalty schemes and responsible gambling practices currently in place in gaming machine venues.

Principle of uniformity

The underlying principle in the development of advertising and responsible gambling codes of practice is that, to the greatest extent possible, all major forms of gambling should be treated in the same way and that there should be equity between them.

Issues

The Authority has identified a number of advertising and responsible gambling issues which will form a starting point for discussion. Those wishing to make a submission are asked to respond to each of the issues. The examples given are by no means exhaustive and contributors should feel free to raise other issues not listed.

Issues for Advertising Code of Practice

The purpose of the advertising codes of practice is to make provisions by which the gambling industries may advertise and promote gambling products in a responsible manner. The advertising codes of practice offer a form of protection for vulnerable members of the community and provide a mechanism by which the Authority can implement specific harm minimisation measures.

In New South Wales and other jurisdictions restrictions on advertising of gambling products have led to an almost total ban on external advertising and the Authority has identified external advertising as a significant issue for all the gambling industries in South Australia. The following points of discussion highlight some of the areas the Authority is considering addressing in the advertising codes of practice for gaming machine venues and also for the casino, wagering and lotteries industries.

External advertising

Restrictions on external advertising are currently in place in Queensland, New South Wales, Victoria and the Northern Territory. New South Wales has recently introduced a ban on all off premises gaming machine venue advertising (i.e., television, radio and print media, road-side signs, &c) and gaming machine advertising on the outside of or immediately outside venues (i.e., signage external to the venue). In South Australia there are currently no restrictions on external advertising of gaming machine venues other than an advertising industry restriction on advertising in 'G' classification time slots on television.

For the purposes of this consultation, the Authority considers ***external advertising*** to cover all print and electronic media including but not limited to television, radio, internet,

newspaper, flyers and billboards. ***On-venue advertising*** is used to refer specifically to advertising material on or within the external boundary of the gaming machine venue including signage on or near to external walls, such as flashing neon signs, painted signs, sidewalk sandwich boards, and flags or banners of a temporary or permanent nature.

- [1] Please comment, justifying your arguments, on whether all external advertising (*as defined*) should be banned and what the likely benefits and detriments of such a ban would be.
- [2] Please comment, justifying your arguments, on whether all on-venue advertising (*as defined*) should be banned and what the likely benefits and detriments of such a ban would be.
- [3] Please comment, justifying your arguments, on how gaming machine venues should provide information to the general public on the presence of gaming facilities. For example, the provision of internal signs at the entrance of the gaming area.
- [4] Please comment, justifying your arguments, on whether gambling advertising on radio and television should be restricted to defined time slots, such as after 9.00 pm and prior to 6.00 am, and what the likely benefits and detriments of such a restriction would be.
- [5] Please comment on how such principles would apply in the context of the Adelaide Casino, SA TAB and racing club operations and State Lotteries.

It is not uncommon for advertising to include audio samples of the sounds emitted by gaming machines. Results from the focus groups conducted by the Authority have shown that the sounds of gaming machines are a powerful stimulant to problem gamblers. The presence of sounds resembling wins or payouts on gaming machines have been present in advertising of hotel and club venues regardless of whether the availability of gaming machines is addressed in the advert.

- [6] Please comment, justifying your arguments, on whether a ban should be placed on the use of audio samples of gaming machines in operation in all external advertising of premises licensed for gaming machines and what the likely benefits and detriments of such a ban would be.

Mandatory warnings

The Authority has decided that warnings should be present in all advertising of gambling products. If advertising of gambling products is allowed to continue, the issue for decision is how and in what form mandatory warnings should be integrated into advertising and promotions. The Authority has already approved the principle that advertising of prizes must be accompanied by information about the odds of winning and has imposed this on SkyCity Adelaide. This provision will also be included in the wagering and lotteries codes of practice.

The form and content of the mandatory warnings will be set out in the advertising codes of practice. For example, the codes may make provision for a number of different warnings which may be chosen by the venue for inclusion in all advertising and promotional material (e.g. ‘gambling can be addictive’ or ‘problem gambling can harm your

children’s lives’). The Authority would specify the size and placement of mandatory warnings in the codes of practice.

- [7] Please comment, justifying your arguments, on whether a single mandatory warning should be included in the codes of practice or whether several warnings should be included with provision for the industry to choose which warning to include.
- [8] Please provide suggestions as to the content of mandatory warnings and indicate how the warnings suggested contribute to minimising the harm associated with problem gambling.
- [9] Please comment, justifying your arguments, on whether mandatory warnings should contain information about the help services available to problem gamblers.

Inducement and loyalty schemes

Advertising and promotion of inducements and loyalty schemes can occur externally and internally under the current codes of practice and the requirements in terms of content are set out in the current advertising codes of practice for gaming machine licensees. New South Wales has imposed a ban on inducement schemes and Victoria has banned the advertisement, outside a gaming area, of inducements to play gaming machines.

The Authority considers inducements and loyalty schemes as a responsible gambling issue of general application to all gambling industries and the advertising and promotion of such schemes as highly relevant to the advertising codes of practice. Inducements and loyalty schemes cover activities designed to persuade individuals to gamble, who in the absence of such schemes, would not have otherwise done so, and which persuade individuals to gamble more money, gamble for longer or gambler more often than they would otherwise have done.

- [10] Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should be banned and what the likely benefits and detriments of such a ban would be.
- [11] Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should be restricted to within the areas licensed for gaming and what the likely benefits and detriments of such a restriction would be.
- [12] Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.
- [13] Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should contain mandatory warnings.

Issues for Responsible Gambling Code of Practice

The purpose of the responsible gambling codes of practice is to make provisions by which gambling industries may conduct gambling activities in a safe and responsible manner. The codes of practice offer a form of protection for vulnerable members of the community by minimising the harm associated with problem gambling and creating a safe environment

for responsible gambling. The responsible gambling codes of practice will also provide a mechanism by which the Authority can implement specific harm minimisation measures.

A range of harm minimisation measures have been implemented in other jurisdictions in order to make the gaming area a safer environment for all members of the community. The following points of discussion highlight some of the areas the Authority is considering addressing in the responsible gambling codes of practice for gaming machine venues and also for the casino, wagering and lotteries industries.

Mandatory warnings on gaming machines

Warnings on gaming machines are currently compulsory in New South Wales and the ACT. In South Australia and Tasmania each gaming machine carries a help line sticker. The current responsible gambling code of practice states that each gaming machine should display a sign approved by the Liquor and Gambling Commissioner containing the help line phone number and a message that encourages members and customers to gamble responsibly.

Second screen technology has been introduced in Victoria which provides a means by which responsible gambling messages can be presented to customers during the course of play. Second screens provide a mechanism for a number of harm minimisation interventions including the content and timing of the presentation of information. For example a mandatory warning could be programmed to appear every 20 minutes and the screen could include other information such as the amount of money lost since the session began.

- [14] Please comment, justifying your arguments, on whether the existing help line sticker requirement is adequate.
- [15] Please comment, justifying your arguments, on whether second screen technology should be introduced to all gaming machines in South Australia and what the likely benefits and detriments of such an introduction would be.
- [16] Please comment, justifying your arguments, on the form and content of mandatory warnings whether they be static (in the form of stickers) or electronic (in the form of second screens) and whether the warnings should differ from those required on advertising and promotional material.

Breaks in play

The introduction of second screen technology is one means by which breaks in play could be imposed on customers. In addition to mandatory warnings a range of messages could be displayed in order to provide the customer with a break in play and to make a conscious decision to continue with the gambling session. Breaks in play could also be achieved by compulsory session breaks for the gaming area as a whole.

- [17] Please comment, justifying your arguments, on how breaks in play could be introduced and what the likely benefits and detriments of such an introduction would be.

- [18] Please comment on how breaks in play would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.

Lighting

Victoria and the ACT currently regulate the provision of lighting in gaming machine venues. In the ACT the Gambling and Racing Commission must have regard to lighting in a gaming machine area in a hotel or club when approving a license and in Victoria lighting is strictly regulated. For example one of the lighting requirements in Victoria refers to lighting associated with the gaming screen and states ‘The minimum level of vertical illuminance measured to the left and the right side and perpendicular to the screen of a gaming machine, at 0.3 meters in front of the base of the gaming machine and 1.5 meters above floor level, is 30 lux.’

A topic of discussion in other forums has been a requirement for the provision of natural light in order to convey an accurate sense of the passage of time for problem gamblers.

- [19] Please comment, justifying your arguments, on whether gaming machine venues should be required to provide natural light within gaming areas and what the likely benefits and detriments of such a requirement would be.
- [20] Please comment on whether gaming machine venues should be allowed to simulate natural light to a standard set out in the codes of practice where the provision of natural light would be impracticable or cost prohibitive.
- [21] Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.

Visual and audio restrictions

Current restrictions require a separate area, designated the gaming area, be set aside for gaming machines. Facilities differ between different licensed premises so for example in venue A the gaming area may be adjacent to the dining area whereas in venue B the gaming area may be housed in a building separate to the main hotel area. Many problem gamblers report that the sights and sounds associated with gaming machines are a temptation for them to resume gambling.

- [22] Please comment, justifying your arguments, on whether restrictions should be placed on the configuration of gaming areas so that the sights and sounds associated with gaming machines are removed from other non-gaming areas of the licensed venue and what the likely benefits and detriments of such a restriction would be.

Exposure of minors

Some licensed premises offer free video games for children. Typically an area is set aside for children to play games while their parents are otherwise occupied. It has come to the Authority’s attention that some play areas are next to or adjacent to gaming areas.

- [23] Please comment, justifying your arguments, on whether restrictions should be placed on the location of children’s amusement areas within licensed premises in order to prevent undue exposure to gaming machines and what the likely benefits and detriments of such a restriction would be.

Payouts

There are currently no restrictions on the manner in which winnings are to be paid other than to require payment to be made at the time of claiming and that winnings in excess of \$1'000 are paid by cheque within 24 hours of the win. In Queensland, New South Wales, Victoria and the Northern Territory compulsory payments by cheque are required for amounts ranging from \$250 to \$2'000.

- [24] Please comment, justifying your arguments, on whether restrictions should be placed on the amount and manner by which winnings are paid out to customers and what the likely benefits and detriments of such a restriction would be.
- [25] Please comment, justifying your arguments, on the benefits and detriments of requiring payout cheques to be post-dated.

Restriction on hours of opening

In the majority of jurisdictions in Australia a compulsory break of between 4 and 6 hours in trading is required. Tasmania is the only state which has not imposed a restriction on the hours of operation of gaming machine venues however they have no premises licensed for 24 hours trading.

- [26] Please comment, justifying your arguments, on whether any additional time restrictions should be placed on access to gaming machine areas and what the likely benefits and detriments of such a restriction would be.
- [27] Please comment, justifying your arguments, on whether the imposition of time restrictions should apply to hours of trade (e.g. operating hours restricted to between 11.00am and 2.00am) or total hours of opening (e.g. no more than 18 hours in any 24 hour period) and what the likely benefits and detriments of such a restriction would be.
- [28] Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.

Inducement and loyalty schemes

New South Wales has legislated against the provision of gambling inducement schemes and Victoria has banned all gambling inducement scheme advertising. There are currently no regulations in South Australia governing the provision of gaming machine venue inducement programs and loyalty schemes other than with respect to their advertisement and promotion.

- [29] Please comment, justifying your arguments, on whether a ban should be imposed on all gambling related inducements offered by gaming machine venues.
- [30] Please comment, justifying your arguments, on whether a ban should be imposed on loyalty schemes (e.g. the J-Card scheme).
- [31] If inducement schemes are to be allowed to continue please comment on the sorts of restrictions which could be imposed and justify your arguments. For example,

banning the provision of alcohol or free credits to players as part of an inducement scheme.

- [32] Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.

Provision of ‘meal deals’ and in-house promotions on pension days

Some members of our community on fixed incomes, such as pensioners, are particularly vulnerable to a number of promotional activities (e.g. dollar roast meal deals). The targeting of vulnerable community groups through the provision of special meal deals and in-house promotions on pension pay days is one example of the activities the Authority would like to address in the responsible gambling codes of practice.

- [33] Please comment, justifying your arguments, on whether promotional activities should be restricted to particular days that do not correspond to pension pay days and what the likely benefits and detriments of the restrictions would be.

Ban on service of alcohol at gaming machines

At present, in a large number of venues, it is possible to obtain an alcoholic beverage without a break in play or a need to leave the gaming machine area. Drinks can be brought directly to the customer negating the need to interrupt the gambling process. Few will challenge the notion that alcohol consumption can lead to increased risk taking behaviour and impairment of normal judgement and consideration needs to be given to the potential harm of allowing the consumption of alcohol and gaming to occur simultaneously.

- [34] Please comment, justifying your arguments, on whether a ban should be imposed on the service of alcohol to customers who are at gaming machines and what the likely benefits and detriments of such a restriction would be.

Loss limiting provisions

A national options paper is currently being developed which will examine the provision of loss limiting facilities in gaming machine play. The Authority believes that loss limiting is an important feature which gives customers an opportunity to self regulate their spending. Loss limiting could be introduced in a number of ways including through the provision of card-based gaming machine play.

- [35] Please comment, justifying your arguments, on ways in which a loss limiting facility could be provided to customers of gaming machine venues and describe what the likely benefits and detriments of such a facility would be.
- [36] Please comment on how loss limiting facilities could be provided in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.

Location of gambling products and restrictions within licensed premises

At the present time gaming machine venues can also provide wagering and access to lotteries products through separate point of sale terminals outside of licensed gaming areas. One way to apply the responsible gambling codes of practice equally to all gambling products would be to maintain them in the same controlled environment. Locating

wagering and lotteries terminals in the gaming room would increase exposure of customers to harm minimisation measures and allow the promotion of responsible gambling to occur across all forms of gambling simultaneously.

- [37] Please comment, justifying your arguments, on whether all gambling products should be restricted to the licensed gaming areas within gaming machine venues and describe what the likely benefits and detriments of co-location would be.

Provision of change machines within gaming areas

Change machines in gaming areas can be seen as a convenience to some and as a barrier to responsible gambling to others. Negating the need to approach the cashier, particularly when the provision of responsible gambling material is often concentrate in this area, may negate an opportunity to intervene when a gambling problem may be present.

- [38] Please comment, justifying your arguments, on whether change machines should be banned in licensed gaming areas within gaming machine venues and describe what the likely benefits and detriments of such a ban would be.

Prohibiting the use of more than one machine at a time

Problem gamblers often report playing more than one gaming machine at a time. In extreme cases, problem gamblers report playing up to 6 machines at the one time during quiet periods in the gaming area.

- [39] Please comment, justifying your arguments, on whether a prohibition on the use of more than one gaming machine at a time by an individual customer should be imposed and describe what the likely benefits and detriments of such a prohibition would be.

- [40] Please comment on how such a prohibition should be policed by venue staff.

Venue responsible gambling charter

The Authority wishes to encourage venues to develop their own responsible gambling policy which uses the codes of practice as a starting point. One way to ensure all venue staff are involved in responsible gambling practices is to create a charter of responsible gambling which all staff can sign. The charter could document a number of responsible gambling practices which, while not mandatory in the current interim codes of practice, may greatly assist problem gamblers.

- [41] Please comment, justifying your arguments, on whether gaming machine venues should be required to develop a responsible gambling charter and describe what the likely benefits and detriments of a charter would be.

Mandatory reporting system

The education currently received by gaming room staff includes training on the identification of problem gamblers. Given their training and extensive experience it seems reasonable to assume that staff can recognise a problem gambler in their venue.

- [42] Please comment, justifying your arguments, on whether it should be mandatory for staff to report to management and document the presence, or concern regarding the presence, of a problem gambler within a gambling area and describe what the likely benefits and detriments of mandatory reporting would be.

Counselling community participation

New South Wales gaming machine venues are required by law to have an arrangement with a problem gambling counselling service provider for the assistance of patrons of the hotel or club. In order to foster community relations and provide assistance to problem gamblers via alternative means the suggestion has been made that venues form a relationship with local counselling agencies (approved by the Department of Human Services for the provision of problem gambling counselling). A contact person within the local agency could be available for inquires from staff or for staff to provide referrals to the agency or counsellor direct.

- [43] Please comment, justifying your arguments, on whether gaming machine venues should establish an arrangement with a local problem gambling counselling agency and describe what the likely benefits and detriments would be.

How to have your say

Getting started on a “submission”

The casino codes of practice and reasons for decision ([Attachment 2](#)) are attached. Please read them carefully. The gaming machine venues codes of practice will resemble as closely as possible the casino codes of practice. Submissions should provide comments on advertising and responsible gambling issues rather than direct comments on the content or structure of the casino code of practice.

Submissions can be made in writing (by mail, by email or by fax).

You will need to get your submission to the Authority by **4.00pm on Thursday, 28 November 2002**. (That timing has been chosen to allow submissions to be circulated to the people participating in a hearing on 11 December 2002.)

However you do it, it will help greatly if you start your submission using the standard consultation forms. The forms—which are explained further on—are attached. The forms can also be downloaded in rich-text format from www.iga.sa.gov.au.

Evidence

It will greatly assist the Authority’s considerations if submissions are backed by evidence. Evidence can include people’s own observations and the conclusions which they have made over time based on their own experiences and expertise. If you are concerned about how to provide evidence, you should call the office of the Authority to discuss how you will make your submission or presentation.

Legislation

The Authority's ability to approve codes of practice is limited to what the relevant sections of the Gaming Machines Act and the codes of practice provisions of other gambling legislation allow for.

Submissions should therefore only address the issues which the Authority is able to act on.

The relevant sections of the Gaming Machines Act say:

Schedule 1

The conditions to which a gaming machine licence will be subject are as follows:

....

(*na*) that the licensee—

- (i) must adopt a code of practice on advertising approved by the Authority; and
- (ii) must ensure that advertising by the licensee conforms with the code of practice approved under this paragraph; and

(*nb*) that the licensee—

- (i) must adopt a code of practice approved by the Authority dealing with—
 - (A) the display of signs, and the provision of information, at the licensed premises relating to responsible gambling and the availability of services to address problems associated with gambling; and
 - (B) the provision of training of staff relating to responsible gambling on gaming machines and the services available to address problems associated with gambling; and
 - (C) any other matters designed to reduce the incidence of problem gambling determined by the Authority; and
- (ii) must ensure that operations under the gaming machine licence conform with the code of practice approved under this paragraph; and

(*nc*) that the licensee must ensure that any alterations required to be made to a code of practice by the Authority pursuant to the Act are duly made.

The provisions of other relevant legislation mirror the scope of the codes set out in paragraphs (*na*)(i) and (*nb*)(i).

Etiquette

Even if you want your submission to be anonymous, you have to tell the Authority who you are—the Authority cannot accept unsigned or unattributed submissions.

If you are quoting other people you should respect their rights—you should get the person's permission (unless the comment has already been published elsewhere) and, if you are quoting from a written publication, you should provide the details—for example,

with a book, the title and date of publication, the name of the publisher, the name of the writer and a page reference.

If the submissions are going to be of any use, the Authority needs to be able to quote from them—even if your name is suppressed. The Authority accepts submissions on the basis that you agree to publication of the contents.

Finally, if you are making a submission or giving evidence at a public hearing, you will need to abide by the rules of the hearing, including obeying any direction made by the Presiding Member.

Public hearing

The Authority has decided to supplement the consultation process with a day of public hearings. The reasons for having a public hearing are many:

- a public hearing allows people making complex submissions to present evidence in support of them;
- a public hearing affords access to the process for those who are uncomfortable with more formal methods, such as written submissions;
- a public hearing allows the operator affected by the proposal to comment on the proposal in an open and transparent way;
- a public hearing allows the public to participate as observers.

The public hearing is scheduled for **10.00am on Wednesday 11 December 2002**, at the **Stamford Plaza Hotel**, North Terrace, Adelaide. Please note that this arrangement may change and, whether intending to make a presentation or simply to attend, you should check the Authority's website (www.iga.sa.gov.au) close to the event.

In order to make the most of the time available for a public hearing, there needs to be a high level of planning and preparation, both by the Authority's staff and on behalf of those making submissions.

For that reason, if you want to make a presentation to or give evidence before the public hearing on **11 December 2002**, you will need to notify your interest and arrange to discuss your presentation or evidence so that an appropriate length of time can be allowed.

You should give that notification to the Director of the Office of the Authority on **(08) 8226 7233** as soon as possible and, in any event, no later than 4.00pm on **Tuesday, 26 November 2002**. If you are not making a written submission, you may need to provide some information about the evidence you wish to give to the presentation you wish to make.

Once all of the participants' proposals have been assessed, indicative times will be advised.

The proceedings of the public hearing will be tape-recorded and may be transcribed for the purposes of the Authority's deliberations. The Authority may also decide to take evidence on oath or affirmation.

The providers of gambling products, upon whom the codes of practice impose obligations, will be given the opportunity to make submissions about people's presentations and to ask questions of people giving evidence at the hearing—and the members of the Authority will also ask questions.

Standard consultation forms

There are two consultation forms for you to attach to your written submission. The *issues summary table* has been provided to assist you in the preparation of your submission and assist the Authority in identifying which issues you have addressed. Please indicate on the summary table, by placing a tick in the appropriate column, which issues you have addressed. If you have addressed additional issues provision is made in the table for you to indicate this.

The *standard consultation form* must accompany your written submission. The form will assist the Authority by collecting the same basic information about you and your submission.

The standard consultation form is [Attachment 3](#).

The issues summary table is [Attachment 4](#).

Summary of key information

If you have a query, call the Office of the Authority on **(08) 8226 7233**.

The ***deadlines*** are

- to show interest in ***participating*** (by presenting a submission or giving evidence) in the public hearing, ***4.00pm*** on ***26 November 2002***;
- to make a ***written submission***, ***4.00pm*** on ***28 November 2002***.

Presentation, or giving evidence, at the public hearing will be by prior arrangement at time notified on the Monday or Tuesday before.

Submissions can be made in writing—

- **by mail** to Post Office Box 67, Rundle Mall, South Australia 5000;
- **by hand delivery** to the Office of the Authority, Level 4, 45 Grenfell Street, Adelaide;
- **by fax** to (08) 8226 7247;
- **by email** to codesofpractice@iga.sa.gov.au.

Key dates summary—

- ***4.00pm*** on **Tuesday, 26 November**—notification of submission at public hearing;
- ***4.00pm*** on **Thursday, 28 November**—deadline for written submissions;
- ***10.00am*** on **Wednesday, 11 December**—public hearing.

Attachment 1—Interim Gaming Machine Venue Codes of Practice

(see following page)

GAMING MACHINES ACT 1992*Advertising Code of Practice*

THIS is the Advertising Code of Practice for gaming machine licensees pursuant to section 29 of the Statutes Amendment (Gambling Regulation) Act 2001.

1. OBJECTIVES:
- To ensure that playing gaming machines in a Hotel or Club constitutes a socially responsible leisure and entertainment activity.
- To enhance the appropriate development of gaming machines within the Hotel and Club industry throughout South Australia consistent with community expectations.
- To provide guidelines for the responsible advertising of gaming machines in Hotels and Clubs.
- To enhance the positive public image of the Hotel and Club industry.
2. CONSULTATION: The Advertising Code of Practice must be reviewed by the Independent Gambling Authority (IGA) in consultation with holders of gaming machine licences at least every two years. The Authority must seek and consider written submissions from the public when reviewing this Code.
- Unless it considers it contrary to the public interest to do so, before altering this code of practice the Authority must give written notice of the proposed change to a body representative of licensees and consider any representations made by the body within 14 days or longer period provided.
3. SCOPE: This Code applies to all holders of a gaming machine licence. The code covers communication activities including (but not limited to) advertising in media (including electronic media), point of sale promotional material, leaflets, displays, internal and external signage, gaming machines artwork, the internet, subscriber products and other materials designed for public communication.
4. THE ADVERTISING CODE OF PRACTICE—DETAILS:
- (a) Advertisements and promotions must comply with the laws of South Australia.
 - (b) Advertisements and promotions should focus on the *entertainment* value and not be false, misleading or deceptive, particularly with regard to winning or the chances of winning.
 - (c) Advertisements and promotions should be conducted in accordance with decency, dignity and taste and reflect prevailing community standards.
 - (d) Advertisements and promotions must not suggest that gambling is a form of financial investment or will solve financial problems.
 - (e) Advertisements and promotions must not suggest that enhancement of one's social, financial or sexual success and general abilities can be attributable to gambling.
 - (f) Advertisements and promotions must not suggest that skill can influence games that are really games of chance.
 - (g) Advertisements and promotions depicting the playing of gaming machines should not be associated with irresponsible consumption of alcohol.

- (h) Advertisements and promotions should not be undertaken in a way that encourages minors to play gaming machines and the target audience must be people of 18 years and over.
- (i) Advertisements must not link proceeds of gambling with the payment of household staples e.g. gas, electricity, rental payments, mortgage payments.
- (j) Advertisements must not encourage patrons to spend their last dollar with the expectation of winning.

Television Advertising

- (k) In all instances, the media selection and placement of television advertising will be in accordance with the Federation of Commercial Television Stations (FACTS) Code of Practice as follows:

Commercials Relating to Betting or Gambling

- (l) Except in news, current affairs and sporting programs, a commercial relation to betting or gambling must not be broadcast in "G" classification periods Monday to Friday, nor on weekends between 6 a.m. and 8.30 a.m., and 4 p.m. and 7.30 p.m.
- (m) The conformity of an advertisement with the FACTS Code will be assessed in terms of its probable impact, taking its contents as a whole, upon a reasonable person within the class of those to whom the advertisement is directed and taking into account its probable impact on persons within other classes to whom it is likely to be communicated.

5. RESOLVING COMPLAINTS OR CONCERNS:

If a patron has a question or concern relating to this code of practice, he or she should in the first instance contact the management of this venue. If the complaint or concern is unable to be resolved with management or the patron is unsatisfied with the outcome then the patron should contact the Office of the Liquor and Gambling Commissioner on 8226 8410.

Dated 24 September 2001.

ROB LUCAS, Treasurer

GAMING MACHINES ACT 1992*Responsible Gambling Code of Practice*

THIS is the Responsible Gambling Code of Practice for gaming machine licensees pursuant to section 29 of the Statutes Amendment (Gambling Regulation) Act 2001.

CONSULTATION: The Responsible Gambling Code of Practice must be reviewed by the Independent Gambling Authority (IGA) in consultation with holders of gaming machine licences at least every two years. The Authority must seek and consider written submissions from the public when reviewing this Code.

Unless it considers it contrary to the public interest to do so, before altering this code of practice the Authority must give written notice of the proposed change to a body representative of licensees and consider any representations made by the body within 14 days or longer period provided.

GAMING LEGISLATION: The licensee will ensure that approved gaming machine managers and employees have a detailed knowledge of the provisions of the Gaming Machines Act 1992 and will have appropriate practices in place to ensure compliance with:

1. Provisions relating to employment:
in particular
 - section 50—carrying identification
 - section 51—use of gaming machines
2. Provisions relating to cash facilities:
in particular
 - section 51A—location of cash facilities
 - section 51B—withdrawal limits
3. in particular
 - section 52—extension of credit
4. Provisions relating to minors:
in particular
 - section 56—access by minors
 - section 58—identification of minors
5. Provisions relating to barring of patrons:
in particular
 - section 59—licensee barring
 - section 60—removal of barred persons
6. Provisions relating to powers to remove offenders:
in particular
 - section 67—removal of offenders

PRIZES AND WINNINGS: Prizes and winnings must be paid at the time of claiming. Winnings in excess of \$1 000 that are paid by cheque may be paid within 24 hours of the win.

MACHINE MANAGEMENT: Gaming machines will be maintained in proper operating condition to ensure player confidence and the integrity of gaming. Unplayable machines will be clearly marked.

SIGNAGE WITHIN GAMING ROOM: Licensees must display in approved gaming areas a copy of the following documents:

- *RESPONSIBLE GAMBLING CODE OF PRACTICE
- *ADVERTISING CODE OF PRACTICE

MEMBER/CUSTOMER SUPPORT: If patrons have difficulty in controlling their personal level of expenditure, management and staff, where appropriate, will direct patrons to the gambling help line.

SIGNAGE ON MACHINES: Each gaming machine will display clearly a sign approved by the Liquor and Gambling Commissioner containing the 24-hour gambling help line number together with a message that encourages members and customers to gamble responsibly.

CLOCKS: The licensee must ensure that a clock is placed in a clearly visible position within approved gaming areas.

PLAYING WHILE INTOXICATED: The licensee will ensure that patrons who are clearly intoxicated will be prevented from playing gaming machines and may be lawfully removed from these premises.

STAFF DEVELOPMENT AND TRAINING: As from 1 January 2002, the licensee must ensure that newly approved gaming managers and newly approved gaming employees have or will undertake training in the operation of machines and responsible gambling within six months of their approval unless the Commissioner is satisfied that the persons knowledge, skills and experience is such that additional training is not required.

The Licensee must ensure that all existing approved gaming managers and approved gaming employees have undertaken or will undertake training in the operation of machines and responsible gambling by 1 October 2002, unless the licensee is able to satisfy the Commissioner that the persons knowledge, skills and experience is such that additional training is not required.

CHEQUES: Cheques will not be cashed in approved gaming areas. The Liquor and Gambling Commissioner can, by notice in writing, exempt a venue from this provision if the Commissioner thinks that good reason (e.g. the location of the licensed premises) exists for doing so.

RESOLVING COMPLAINTS OR CONCERNS: If a patron has a question or concern relating to this code of practice, he or she should in the first instance contact the management of this venue. If the complaint or concern is unable to be resolved with management or the patron is unsatisfied with the outcome then the patron should contact the Office of the Liquor and Gambling Commissioner on 8226 8410.

Dated 24 September 2001.

ROB LUCAS, Treasurer

Attachment 2—Casino Codes of Practice and Reasons for Decision

(see following page)

SOUTH AUSTRALIA

Adelaide Casino Advertising Code of Practice

3 May 2002

TABLE OF CONTENTS

1. Purpose.....	1	4. Specific prohibitions.....	1
2. Commencement	1	5. Prize advertising—	
3. General principle.....	1	specific obligations	2

SOUTH AUSTRALIA

CASINO ACT 1997

Adelaide Casino Advertising Code of Practice

[3 May 2002]

The Independent Gambling Authority approves the following code for the purposes of section 41A of the *Casino Act 1997*:

1. Purpose

The code provides a framework through which the licensee of the Adelaide Casino can ensure that its advertising activities are consistent with the community's expectations that the business will be operated in a responsible manner so as to minimise the harm caused by gambling.

2. Commencement

This code comes into operation on 1 June 2002.

3. General principle

The licensee will ensure that all gambling related advertising is undertaken in a manner that—

- (a) is socially responsible; and
- (b) does not mislead or deceive the customer.

4. Specific prohibitions

Gambling advertising will comply with applicable (Commonwealth and State) laws and with the Advertiser Code of Ethics as adopted by the Australian Association of National Advertisers, and will not—

- (a) be directed at minors;
- (b) portray minors participating in gambling activities;
- (c) be explicitly or exclusively directed at vulnerable or disadvantaged groups (including recovering problem gamblers);
- (d) promote gambling as a means of relieving financial or personal difficulties;
- (e) promote gambling as a means of enhancing social standing or employment, social or sexual prospects;
- (f) state or imply that gambling is a means to pay for household staples, education, rent, or to meet mortgage commitments;
- (g) make claims related to winning, or prizes that can be won, that are not based on fact, are unable to be proven, or are exaggerated;

- (h) state or imply that a player's skill can influence the outcome of a game where this is not the case;
- (i) associate gaming with excessive alcohol consumption; and
- (j) exaggerate the connection between the gambling activity and the use to which the profits may be put.

5. Prize advertising—specific obligations

- (1) If, in advertising or promoting gambling, the licensee refers to, or relies on, the value or nature of a prize (whether or not the prize is a prize of money) or the frequency with which the prize is won, the advertising will—
 - (a) in any case, include sufficient information to allow a reasonably informed person to understand the overall return to player or odds of winning; and
 - (b) in the case of advertising or promotion apparently intended to encourage a person to gamble during a particular period, include sufficient information to allow a reasonably informed person to appreciate how likely it is that the prize will be won by someone during that period.
- (2) If, in seeking to comply with this clause, the licensee—
 - (a) calculates the theoretical number, value and frequency of prizes to be won; and
 - (b) in the advertising or promotion, suggests an outcome no less favourable to the licensee than that theoretical outcome; and
 - (c) obtains an actual outcome more favourable than that which was advertised—

the licensee will still be regarded as complying with this clause.

Adelaide Casino Responsible Gambling Code of Practice

3 May 2002

TABLE OF CONTENTS

1. Purpose.....	1	6. Self-exclusion facility.....	3
2. Commencement	1	7. Minors and unattended	
3. Legislation and regulation	1	children	4
4. Customer information and		8. Service of alcohol	4
signage	1	9. Miscellaneous	5
5. Staff training and			
information.....	2		

SOUTH AUSTRALIA

CASINO ACT 1997

Adelaide Casino Responsible Gambling Code of Practice

[3 May 2002]

The Independent Gambling Authority approves the following code for the purposes of section 41B of the *Casino Act 1997*:

1. Purpose

The code provides a framework through which the licensee of the Adelaide Casino can ensure that its general gambling practices are consistent with the community's expectations that the business will be operated in a responsible manner so as to minimise the harm caused by gambling.

2. Commencement

This code comes into operation on 1 June 2002.

3. Legislation and regulation

The licensee will—

- (a) conduct its business in accordance with all applicable laws and legal requirements and at all times comply with casino licence requirements; and
- (b) co-operate with regulatory bodies and government agencies in all matters, including their investigations of compliance with legal obligations.

4. Customer information and signage

(1) The licensee will—

- (a) prominently display responsible gambling materials (including, but not limited to, posters, pamphlets, wallet cards, and stickers) in public areas throughout the licensed premises; and
- (b) translate those materials, and make them available in, the following 5 languages other than english:
 - (i) italian;
 - (ii) greek;
 - (iii) chinese;
 - (iv) vietnamese

(v) arabic.

- (2) The licensee will—
- (a) display a helpline sticker on each gaming machine;
 - (b) display a helpline sticker on (or, if that is not reasonably practicable, immediately adjacent to) each ATM.
- (3) The licensee will reinforce its responsible gambling policy in appropriate customer newsletters and other communications.
- (4) The licensee will display clocks prominently throughout the public areas of the licensed premises.
- (5) The licensee will ensure general information pertaining to the conduct of games, including the rules, is available to customers within the casino.
- (6) The licensee will—
- (a) file with the Authority; and
 - (b) to the greatest extent practicable, publish on its website a representation of—
- the responsible gambling materials referred to in sub-clause (1) as in use from time to time.
- (7) In this clause—
- “**ATM**” includes—
- (a) an automatic teller machine in, or the immediate vicinity of, the licensed premises;
 - (b) an electronic funds transfer device within the licensed premises.

“**helpline sticker**” means a sticker giving the name and telephone number of a widely available gambling referral service, identified by its usual name.

5. Staff training and information

- (1) The licensee will—
- (a) ensure that all staff receive problem gambling training, provided at four distinct levels:
 - (i) for all staff at induction—training which identifies problem gambling (1 hour);

- (ii) for all staff employed in positions associated with Gaming, Food and Beverage, Security, Surveillance, and Action Hosts—further training which identifies problem gambling (2 hours);
 - (iii) for all supervisors within the Gaming, Food and Beverage, Security, Surveillance, and Action Scheme departments—training identifying initial procedures for first level identification, and referral, of customers and supervised staff requiring assistance (4 hours);
 - (iv) for appropriate senior employees—advanced training on the identification of, and intervention techniques for, problem gambling, including administration of the self-bar process (8 hours).
 - (b) provide annual refresher courses for all staff;
 - (c) include responsible gaming information in employee newsletters and magazines; and
 - (d) display responsible gambling material in back of house areas to remind staff of policies and their responsibilities.
- (2) Training programs will be designed to:
- (a) provide information about the potential effect of gaming on customers;
 - (b) include information on the recognition and identification of problem gambling traits;
 - (c) ensure that the processes for approach, intervention, referral and follow-up are clear and well understood; and
- (3) Training programs will be regularly reviewed and revised.
- (4) The licensee will take reasonable steps to ensure that staff with a potential or actual gambling problem are identified and referred for treatment.
- (5) The licensee will—
- (a) arrange for its training programs to be independently audited annually for compliance with the requirements of this code; and
 - (b) provide a report of the outcome of each audit to the Authority within 28 days after completion.

6. Self-exclusion facility

- (1) The licensee will operate a facility for indefinite voluntary exclusion of customers from the property.

- (2) Staff of the licensee will ensure that every approach by a customer or family member about the self-exclusion facility is responded to while the customer or family member is on the premises or on the telephone.
- (3) The self exclusion facility will include—
 - (a) provision of a translation service during the application process, if requested;
 - (b) involvement of a third party as a mentor who can be contacted on the progress of the self excluded person;
 - (c) provision for immediate referral to, or liaison with, a counselling agency;
 - (d) provision for the review of self exclusion notices with customers and their mentors before notices are rescinded;
 - (e) removal of self barred persons from loyalty mailing databases.
- (4) Through the security and surveillance systems operated within and around the licensed premises complex, the licensee will ensure, to the extent reasonably possible, that self barred customers are excluded from the complex.

7. Minors and unattended children

- (1) The licensee will take active steps to prevent parents leaving their children without adult supervision.
- (2) Specifically, the licensee will—
 - (a) require employees to report to security any incident where it is suspected that a child has been left unattended by a guardian or care giver; and
 - (b) ensure that security officers patrol surrounding environs to detect any unattended children in vehicles.
- (3) When it is suspected that a child has been left unattended, security officers will intervene to—
 - (a) take all practicable steps to locate an adult responsible for the child; and
 - (b) if unsuccessful, contact the Police.

8. Service of alcohol

The licensee will—

- (a) take all practicable steps to ensure that no person who appears to be intoxicated is served or sold alcohol, or allowed to gamble;

- (b) provide education about the effect of alcohol on patrons;
- (c) include guidelines to recognise excessive alcohol consumption in staff training programs;
- (d) take all practicable steps to ensure the exclusion of intoxicated patrons from entering the premises, and the eviction of those who are found to be intoxicated; and
- (e) ensure alcohol is not supplied to reward continued play.

9. Miscellaneous

All employees of the licensee will be prohibited from participating in gambling at or with any business owned or operated by the Sky City Entertainment Group Limited.



Independent Gambling Authority

Inquiry concerning casino codes of practice Report



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CONTENTS

1. INTRODUCTION	1
1.1 Context	1
1.2 The consultative process	2
2. BACKGROUND	2
2.1 Legislation and purpose of codes	2
2.2 Process for determining codes of practice	4
2.3 Reasons for convening an inquiry	5
2.4 Terms of reference.....	5
2.5 Submissions received.....	6
2.6 Public hearing.....	6
2.7 Post-hearing deliberations	6
3. GOVERNING PRINCIPLES	7
3.1 The codes as licence conditions	7
3.1.1 The desirability of certainty	7
3.1.2 Enforcement and penalties	7
3.1.3 Matters dealt with under other legislation	8
3.1.4 Layout and style.....	8
3.1.5 An evolving process	8
3.2 The harm minimisation object and the sustainable industry object	9
3.3 Basis on which non-agreed requirements should be imposed	9
4. ISSUES	10
4.1 Mandatory warnings in advertising.....	10
4.2 Disclosure of the odds in advertising.....	11
4.3 Advertising and recovering problem gamblers	11
4.4 Selection of media, time and technique of advertising.....	12
4.5 Advertising and inducements to gambling	12
4.6 Training requirements	13
4.7 Publication and review of harm minimisation materials	13
4.8 Problem gambling warnings and automatic teller machines.....	14
4.9 Requirements for informal barring processes ..	14
4.10 Rate of loss on electronic gaming machines ...	15
4.11 Targeting of advertising	15
4.12 Dispute resolution and complaint services.....	15
4.13 Other matters	16
5. CONCLUSION.....	17
GLOSSARY	18

1. INTRODUCTION

1.1 Context

While there have been many benefits to communities, both from the economic activity generated by the development of gambling facilities and the addition to the revenues of Governments, there have also been costs, as some vulnerable members of the community started spending more money than they either intended or could afford. Some spent not only their money, but their families', friends' and employers' money.

Over the past decade, perceptions of the propensity for gambling to be a problem and of the extent to which it is have shifted significantly. In the 1970s and 1980s, the pressure on Governments and Parliaments was to allow a liberalisation of gambling. Governments and Parliaments moved cautiously, but then the predominant (but not sole) concerns related to honesty and integrity. Now, the principal concern is the harm done in the community and, in particular, the need to reduce the extent to which vulnerable individuals are affected by what is a legitimate and legal social activity.

In a number of jurisdictions, Governments' policy responses have included asking the existing regulatory agencies to address the minimisation of harm in the exercise of their independent regulatory discretions. In South Australia, the Parliament has gone further, by entrusting a regulator—this Authority—with a suite of specific harm minimisation instruments in the form of codes of practice for each of four forms of commercial gambling activity—casino, wagering, lotteries and hotel and club gaming.

This report accompanies the first set of codes of practice—those relating to the SkyCity Adelaide Casino—and provides the Authority's reasoning behind them. The Authority has sought, in that reasoning, to articulate certain over-arching principles of general application.

The Authority recognises that these codes are but a starting point on what it expects to be a long journey to making the way in which commercial gambling is promoted, and the places in which it is conducted, safer for the members of the South Australian community and more supportive of the community's current expectations for the minimisation of harm.

These codes are particularly a starting point in respect of certain issues raised in the public consultation on which the Authority has determined to defer consideration until the time when it will review of the codes of practice applying to hotel and club gaming.

One underlying principle is that, to the greatest extent possible, all commercial forms of gambling should be treated in the same way. The casino codes are intended to be a blueprint or template for the other forms of gambling. To the extent that a stakeholder

would seek to have the codes for lotteries or wagering depart from the casino codes, the stakeholder will need to argue either a genuine and legitimate exception or that the principle set out in the casino codes requires revision.

That is not to set the casino codes in stone, or to deny that the development of codes of practice will be a learning exercise for the Authority and stakeholders. However, if it is appropriate to restrain SkyCity Adelaide in the way it depicts players winning, or to require it to disclose the odds when advertising a particular prize, then the same is probably also appropriate for the Lotteries Commission, the TAB and racing clubs, and hotel and club gaming licensees.

1.2 The consultative process

It has taken longer, and been more difficult, to reach the point of finalising this inquiry than the Authority had at first envisaged. This has been in part due to the nature of collective decision making, but also to the rich stream of suggestions and initiatives received as part of the public consultation. Those thoughtful submissions have been appreciated.

The Authority has also appreciated the mature and positive approach taken by SkyCity Adelaide, exemplified in its formal concession that a commercial gaming licence is to be characterised more as privilege than as a right. The Authority looks forward to a similar experience as it deals with the other codes.

2. BACKGROUND

2.1 Legislation and purpose of codes

The *Statutes Amendment (Gambling Regulation) Act 2001* was debated in the South Australian Parliament in the first half of 2001, and received Royal assent on 31 May 2001.

The bill for this Act was developed following a consultative process managed through a committee convened by the then Secretary to Cabinet, the Hon. Graham Ingerson. That consultative process was prompted by public and parliamentary concern with respect to harm caused in the community by problem gambling.

The Statutes Amendment (Gambling Regulation) Act addresses these concerns in a number of ways:

- ◆ direct harm reduction initiatives (such as the abolition of auto-play facilities on gaming machines);
- ◆ changes to institutional arrangements (such as the expansion of the board of this Authority, and the inclusion in the *Independent Gambling Authority Act 1995* of a harm minimisation object);
- ◆ creation of new regulatory instruments directed at harm minimisation (which instruments include the codes of practice with which this report is concerned).

Prior to the introduction to the Statutes Amendment (Gambling Regulation) Act, the South Australian Parliament had considered the concept of advertising and responsible gambling codes of practice for the wagering industry. Sections 47 and 48 of the *Authorised Betting Operations Act 2000* (not in operation at the date of this report) provided for codes of practice for the major betting operations licensee (TAB) and licensed racing clubs.

These sections were the basis for codes of practice provisions to be inserted in the *Casino Act 1997*, the *Gaming Machines Act 1992* and the *State Lotteries Act 1966*.

In adapting the Betting Operations Act model, a decision was made to expand the concept of a responsible gambling code of practice and to provide for parliamentary review of the codes. The consequence was that amendments were required to the Betting Operations Act. The other three Acts had inserted into them provisions almost identical to those in the Betting Operations Act.

On 1 October 2001, the responsible gambling codes of practice provisions relevant to the Gaming Machines Act came into operation. This was possible because a voluntary code of practice, which was already in place for the gaming machines industry, was capable of modification to be imposed as a transitional code of practice. None of the other codes of practice provisions is, at the time of writing, in operation. The operation of these provisions has been suspended to enable the Authority time to inform itself and conduct the appropriate community consultations to enable a proper decision to be made.

The relevant provisions of the Casino Act say:

41A. Advertising code of practice

It is a condition of the casino licence—

- (a) that the licensee must adopt a code of practice on advertising approved by the Authority; and
- (b) that the licensee must ensure that advertising by the licensee conforms with the code of practice approved under this section.

41B. Responsible gambling code of practice

It is a condition of the casino licence—

- (a) that the licensee must adopt a code of practice approved by the Authority dealing with—
 - (i) the display of signs, and the provision of information, at the casino relating to responsible gambling and the availability of services to address problems associated with gambling; and
 - (ii) the provision of training to staff relating to responsible gambling and the services available to address problems associated with gambling; and
 - (iii) any other matters designed to reduce the incidence of problem gambling determined by the Authority; and
- (b) that the licensee must ensure that operations under the licence conform with the code of practice approved under this section.

41C. Review and alteration of codes

- (1) The Authority must, in consultation with the casino licensee, review the codes of practice referred to in this Division at least every 2 years.

- (2) The Authority must seek and consider written submissions from the public when reviewing a code of practice under subsection (1).
- (3) The Authority may, by written notice to the licensee, require a code of practice adopted under this Act to be altered as set out in the notice.
- (4) Before the Authority makes a requirement under subsection (3), the Authority must, unless it considers it contrary to the public interest to do so—
 - (a) give written notice to the licensee of the proposed requirement; and
 - (b) consider any representations made by the licensee about the proposed requirement within 14 days after the notice is given or a longer period allowed in the notice.

41D. Codes of practice and alterations to be disallowable by Parliament

- (1) On approving a code of practice under this Act or requiring an alteration to be made to a code in accordance with this Act, the Authority must forward a copy of the code or alteration to the Minister.
- (2) The Minister must cause a copy of the code or alteration to be laid before both Houses of Parliament as soon as practicable after receiving it.
- (3) Sections 10 and 10A of the *Subordinate Legislation Act 1978* apply to a code, or an alteration to a code, laid before Parliament under this section as if it were a regulation within the meaning of that Act.
- (4) A code of practice or alteration to a code of practice may provide for the whole or any part of the instrument to come into operation on the day on which it is adopted by the licensee or on a later day, or days, specified in the instrument.

It is clear from these provisions that these codes of practice impose what are effectively licence conditions under the Casino Act, which are subject to compliance action by both the Liquor and Gambling Commissioner and the Authority.

While the initial approval, or subsequent amendment, of a code of practice becomes operative on the day the Authority makes its decision, that approval or amendment is required to be laid before both Houses of Parliament and is subject to disallowance by either House. This review provision provides an opportunity for a robust public and political debate over the contents of codes of practice, which the Authority welcomes.

2.2 Process for determining codes of practice

The Authority determined that it would be of great assistance in determining the contents of codes of practice to seek submissions from interested parties and receive them at a public hearing.

To facilitate a structured approach, the Authority sought an initial submission as to a workable draft from the operator.

This draft was then incorporated in an information document which was made available in both physical and electronic form by mail and on the Authority's web site. On 27 October 2001, an advertisement was published in the *Advertiser* seeking submissions, and giving notice of a date of public hearing on 28 November 2001.

On 28 November 2001, a panel of six members of the Board of the Authority convened to receive submissions in person and to afford the operator an opportunity to comment.

Following those submissions, the Authority deliberated in private, identifying 54 issues for decision in relation to what should be included in the advertising and responsible gambling codes.

In relation to issues where the Authority, on initial evaluation, was considering making a finding adverse to the expressed views of the operator, the operator was afforded a further opportunity to comment. These comments were taken into account by the Authority in coming to its final determination.

2.3 Reasons for convening an inquiry

Under the Independent Gambling Authority Act, the Authority has the power to convene an inquiry. This gives the Authority the capacity to summon witnesses and send for papers. It also obliges the Authority to provide a report to its Minister which, in the normal case, will require tabling in Parliament.

Accordingly, not only does the inquiry process afford the Authority the maximum capacity to inform itself, but it is also a highly transparent process. In view of the significant community interest in responsible gambling and harm minimisation issues, the Authority believes that its consultative processes must be transparent.

Although there will be times when people providing information to the Authority will only be prepared to do so in private, and although the candour required for effective decision making for effective decision will require the Authority's deliberative process to be confidential, the Authority believes that the requirement to report in detail to Parliament on its processes imposes an important discipline which is necessary to retain the confidence of the public.

The Authority is mindful that it has a greater prospect of success if there is public confidence in the processes that have been undertaken.

2.4 Terms of reference

For the purposes of the public consultation, the following terms of reference were published:

The purpose of the inquiry is—

- To receive, in public, draft advertising and responsible gambling codes of practice from SkyCity Adelaide Pty Ltd, as licensee of the casino, along with a public explanation of their perceived role and purpose, and the basis on which they were prepared;
- To receive, in public, submissions from members of the public, including groups with a special interest in the minimisation of harm associated with gaming or responsible gambling, concerning what should constitute a code of practice in general and in relation to the draft before the Authority, within the constraints of the legislation;
- To allow SkyCity an opportunity to respond, in public, to the public submissions;
- To test the claims made in public explanations or public submissions—

with a view to subsequently approving the codes of practice for the purposes of sections 41A and 41B of the *Casino Act 1997*.

2.5 Submissions received

The Authority received submissions by or on behalf of the following.

- No Pokies Campaign Inc (Hon. Nick Xenophon MLC);
- The gambling taskforce of the South Australian Heads of Churches;
- Adelaide Central Mission;
- Ms Julie Gunn of the Department of Human Services;
- Mr Michael McCabe, social worker;
- Australian Hotels Association (SA).

Copies of the written submissions have been placed on the Authority's web site—www.iga.sa.gov.au.

2.6 Public hearing

A public hearing was convened at 12.00 midday on Wednesday 28 November 2001.

The Authority members present were David Green (presiding member), Juliet Brown, Jane Jeffreys, Lynette Rasheed, Wayne Stokes and Dale West.

Mr James Bews-Hair and Mr Paul Mason represented SkyCity Adelaide Pty Ltd (the operator).

Hon. Nick Xenophon addressed the Authority on the No Pokies Campaign submission.

Mr Stephen Richards addressed the Authority in relation to the submission of the gambling taskforce of the South Australian Heads of Churches.

Mr Mark Henley addressed the Authority on behalf of the Adelaide Central Mission.

2.7 Post-hearing deliberations

Following a structured review of all the issues raised in the written submissions and at the public hearing, the Authority reached an in-principle provisional position on the contents of the codes of practice.

To the extent that this position was contrary to submissions that had been made by the operator, the Authority afforded the operator further opportunities to comment, by way of letter.

The Authority received comments in writing in respect of each issue so identified, and those comments were then taken into account in reaching the final decision as to the contents of the codes of practice.

This process applied only to matters actually included in the codes of practice approved at this time. Other matters discussed in these reasons of decision have not been referred to SkyCity as its interests are not presently affected. Should these matters ultimately be considered for inclusion in the casino codes, the operator will

consulted in a comprehensive manner consistent with good practice, and as required by law.

3. GOVERNING PRINCIPLES

3.1 The codes as licence conditions

3.1.1 The desirability of certainty

It is a statutory requirement that the operator adopt each code of practice and conform to the code of practice. This effectively makes the terms of the casino codes terms of the licence. A breach of a code of practice is a failure to conform with the code, and therefore a breach of the licence condition.

It goes without saying that it is important to the holders of major licences, such as a casino licence, to have certainty about their compliance requirements.

Accordingly, the Authority is keen to ensure that these codes of practice are expressed in plain clear language, and that there can be no confusion or room for doubt as to the obligations of operators under these codes of practice.

Another consequence of the codes of practice being effective licence conditions is that the codes of practice can only impose obligations on the operator.

The Authority was invited to frame the codes so that certain matters would be referred back to the Authority on an on-going basis. For example, it was suggested that the responsible gambling code require training programs to be approved by the Authority. The Authority is concerned that to take up such opportunities could constitute a breach of the legal principle that a power should only be delegated when there is clear authority to do so. The process of putting in place a code of practice involves not only approval by the Authority, but also review by Parliament. If a code requirement allowed the Authority to make the effective decision with respect to a particular matter without reference to Parliament, this would be an infringement of that principle.

As a matter of good practice the codes should be complete on their face. The operator should be able to read the code of practice and understand exactly what it is the operator is obliged to do. It is therefore not appropriate for a code of practice to purport to confer a power on a third party. While the distinction may appear semantic, it is one thing to oblige the operator to consult with or obtain the opinion of a person in doing something. It is an entirely different matter for the operator to obtain the consent or approval of a third party. The Authority has attempted to adhere to these principles in formulating the codes of practice.

3.1.2 Enforcement and penalties

Because a breach of the casino codes would be a failure to conform with a licence condition, the full weight and range of disciplinary measures set out in the Casino Act apply to breaches of the codes.

Some concern was expressed at the public hearing that the casino codes themselves should contain penalties for breaches. The argument was that it is easier for regulators to impose small penalties for small breaches than to try to deal with imposing harsh penalties for what may be regarded as relatively trivial infractions.

There is no legislative warrant for penalties in the nature of on-the-spot fines for breaches of the code of practice. However, within the range of disciplinary options there are compliance notices, censures and penalties.

It would not be appropriate for the Authority to give an opinion in advance as to what a particular breach of the code of practice would incur as a fine. To do so would be to prejudge an unknown situation.

However, the Authority is confident that the range of actions will ensure that there is no regulatory reluctance to enforce compliance with codes of practice.

3.1.3 Matters dealt with under other legislation

In the course of the discussions on the contents of the codes of practice, a number of submissions have been made that relate to matters which are also dealt with under other legislation. For instance, the Commonwealth *Trade Practices Act 1974* contains general provisions restraining corporations from misleading and deceptive conduct. Other submissions have touched on issues such as work place safety, which are also the subject of state and federal legislation.

The general principle which the Authority has adopted is to avoid duplicating the requirements of other legislation unless there is an identified specific need to do so.

One such justification is that the prosecution of misleading and deceptive conduct matters is something committed to other authorities. With the greatest of respect for the ACCC's prosecution priorities, it may not be acceptable to a casino regulator to merely observe a casino operator engaging in apparently trivial, but equally patent, misleading and deceptive conduct.

3.1.4 Layout and style

The preferred layout and style for the codes of practice mirrors that used by the Authority in the Bookmakers' Licensing Rules and is very similar to that used in legislation.

3.1.5 An evolving process

There is a number of issues raised in this consultation which are common to all gambling operations. In discussing these issues, the Authority has sought to give guidance to other gambling providers as to the approach it will take in relation to the codes of practice for wagering, state lotteries and, ultimately, gaming machines.

The Authority intends to engage in public consultation with each code of practice that it approves or reviews and, if a matter arises in the course of a particular consultation which affects more than one code of practice, to broaden the scope of the process to ensure that the codes of practice are kept as uniform as possible.

In addition, the Authority has in some cases expressed a preliminary opinion that deferred final consideration of an issue, with a view to returning to the issue when all of the relevant gambling providers are involved.

3.2 The harm minimisation object and the sustainable industry object

Section 11(2a) of the Independent Gambling Authority Act was inserted by section 35 of the Statutes Amendment (Gambling Regulation) Act, with an effect from 1 October 2001. It says:

- (2a) In performing its functions and exercising its powers under this Act or a prescribed Act, the Authority must have regard to the following *objects*:
- (a) the fostering of responsibility in gambling and, in particular, the minimising of harm caused by gambling, recognising the positive and negative impacts of gambling on communities;
 - (b) the maintenance of a sustainable and responsible gambling industry in this State.

This provision was referred to in submissions made to the Authority on 28 November 2001. By requiring the Authority to take into account the object set out in paragraph (a), the Authority will for the first time have the capacity to take into account social concerns with the prevalence of gambling in the community. In the absence of this provision, the Authority has been obliged by law to exercise its discretions within the strict confines of the integrity of gambling operations and the suitability of the operator.

Paragraph (b) of the section requires the Authority to recognise that regulated gambling is a legal activity and that the industry has a right to reasonable expectations of ongoing commercial viability. The paragraph also alludes to the reality that an industry with reasonable commercial prospects is more likely to behave in a responsible fashion.

In responding to some of the submissions made, the operator suggested that requirements of the codes of practice which would reduce the operator's profitability were in conflict with the object set out in paragraph (b).

3.3 Basis on which non-agreed requirements should be imposed

While the Authority requested the operator to produce a draft code of practice, and has deliberately sought to structure the consultation process around that draft, the contents of the code of practice are ultimately a matter for the Authority to decide.

While it would be highly desirable for the code of practice to be derived entirely by consensus, there will be circumstances when the Authority is satisfied the code of practice should contain an obligation with which the operator does not agree. If that were not the case, there would be no need for the Authority to be involved in the settling of the code of practice nor for the code of practice to be mandatory.

Nonetheless, the Authority remains mindful at all times that the operator is engaged in a business. The operator has paid a significant sum for the opportunity to operate the business, and has significant capital and human resources involved in the operation of that business. The operator has shareholders who also have legitimate expectations of a return on their investment.

Accordingly, the Authority has been, and will remain, at great pains to ensure that the operator is given the opportunity to respond to proposals with which it may not agree, and to propose an alternative. Of course, the Authority recognises that the operator is under no obligation to agree with proposed harm minimisation measures.

By the same token, the Authority is not obliged to obtain any stakeholder's agreement to a code. If, after giving all submissions their due weight, the Authority believes a harm minimisation measure is required, the Authority will proceed to impose it.

Where there is evidence, the Authority will use that evidence as a basis for its decisions. Because of the immediacy of the gambling problem in the community, there will be some occasions when action is warranted, despite the absence of evidence. On those occasions, to the extent that there is a want of evidence, the Authority will rely on the judgement of its members.

4. ISSUES

4.1 Mandatory warnings in advertising

The Authority received strong submissions that advertising of the casino should include a mandatory warning about the nature of gambling.

The Authority notes that gambling providers actively position their business as providing a legitimate entertainment activity. It is therefore not unfair to characterise what gambling providers offer as "an opportunity to enjoy oneself by losing money".

The Authority is not aware of any promotion or advertising of gambling which describes the activity as such.

Accordingly, the Authority is satisfied that some sort of warning message would be an appropriate complement and counterpoint to the promotional message encouraging people to gamble.

The Authority also accepts that the operator of the Adelaide Casino is in direct competition with hotel and club gaming machine licensees. The Authority accepts that it should not impose such an obligation on the casino operator in isolation.

To do so would possibly give the casino operator's competitors an unfair advantage.

Further, to impose a limitation on the 800-odd machines in the casino, would still leave unfettered the 15 000-odd machines outside the casino which, by their nature, are in much closer proximity to the general community.

Accordingly, the Authority has decided to put all gambling providers on notice that this matter is on the agenda for consideration and decision by the time the Authority completes its initial program of approval and review of codes of practice.

When the time comes, the Authority will expect gambling providers to be in a position to either accept the proposition or to show cause to the Authority why it would be inappropriate or ineffective for a mandatory warning to be included in all advertising.

In addition, the Authority will expect each gambling provider to address, in a substantive way, how those warnings should be formulated.

4.2 Disclosure of the odds in advertising

It was also argued persuasively to the Authority that when prizes are advertised, the odds on winning those prizes should be disclosed or meaningfully explained.

This suggestion was strenuously resisted by the operator on a number of bases, including that it would put gambling providers in a position of competing for business on the basis of price. The operator has also suggested that to impose this obligation on it in isolation would put it at a disadvantage.

The Authority notes that, in the general community, products are often differentiated on price. The Authority further notes that widespread knowledge of the nature of gambling product has not always drawn players to the lowest priced product. Much of the discussion on the disclosure of odds at the public hearing related to the offering of jackpot prizes. The offering of jackpot prizes, in particular the ability to give away motor vehicles, is not an option for the hotel and club gaming machine industry. It is almost entirely the province of the casino operator (although the Authority does accept that certain lottery products have elements of jackpot in them).

Accordingly, the Authority is of the view that this issue can be distinguished from the broader issue of mandatory warnings, and has determined that the code of practice should oblige the disclosure of information about the odds of winning where a prize is advertised.

SkyCity was invited to submit a workable formula for the disclosure of odds, but declined. In the course of further, final consultation, a formulation developed by the Authority was provided to SkyCity and accepted.

The requirement to disclose the overall return to player or odds of winning in relation to the advertising of a prize has been incorporated in the advertising code of practice as clause 5.

4.3 Advertising and recovering problem gamblers

A specific submission was made to the Authority that the advertising code of practice should prohibit a licensed gambling provider from encouraging recovering problem gamblers to return to gambling.

The Authority, agreeing in principle with this proposition, referred it to the operator and received qualified acceptance of the proposition.

The draft codes submitted by the operator already included an undertaking not to explicitly or exclusively direct advertising to vulnerable or disadvantaged groups. The Authority believes that recovering problem gamblers could be characterised as one of those groups. However, in order to make the point clear, the Authority has included a reference to recovering problem gamblers in the relevant provision, being clause 4(c) of the advertising code of practice.

4.4 Selection of media, time and technique of advertising

A number of submissions to the Authority suggested prohibitions on the time advertising could be shown, the media (for instance, billboards) which should be available for gambling advertising and techniques for promoting the product (for instance, the use of particular sounds).

The ostensible purpose of these proposed prohibitions was to protect vulnerable groups (including children) from exposure to the gambling message.

The Authority has given this matter some consideration.

The Authority has not been satisfied that constraining advertising from “G” time, and the removal of advertising from external signs will prevent children from becoming aware of the existence of a casino or the opportunities for gambling.

The Authority is much more concerned that whatever gambling message is put out in the community is an appropriate and safe message.

The Authority notes that the draft code of practice submitted by the operator would have restrained it from advertising during “G” time, but with a carve-out for news, sports and current affairs programs. In many respects, the carve-out makes the exclusion of “G” time an insignificant impediment. The Authority is satisfied that to include in the approved code of practice a prohibition on advertising during “G” time could have the counter productive effect of endorsing it as a valid harm minimisation measure.

Accordingly, the Authority has removed from the approved code of practice any restriction on the timing of advertising, and has declined to insert any restrictions on the use of particular sounds or the media through which advertising can be disseminated.

The same principle would apply to codes relating to other providers of gambling.

In doing so, the Authority is not saying that gambling providers should advertise during “G” time or otherwise act in any way they believe to be irresponsible.

The Authority notes that these issues will be a good subject for future research.

4.5 Advertising and inducements to gambling

A number of submissions related to loyalty schemes.

The Authority accepts that, while loyalty schemes may have a legitimate role to play, there is a significant risk that particular loyalty schemes will exacerbate problem gambling.

In particular, the Authority is sympathetic to the suggestion that loyalty schemes should not reward gambling turnover, or turnover over a particular threshold. In addition, the Authority sees real risks with in-venue rewards being in the form of free or discounted alcohol.

However, the Authority was not, at the time of the hearing, provided with sufficient detail of the operation of existing loyalty schemes to fully understand the

implications. In addition, the Authority is aware that loyalty schemes operate in both the hotel and club gaming industries as well as in the casino, and that the fairness and parity issues referred to in relation to advertising also apply.

As with the Authority's position on mandatory warnings, the Authority puts both the casino operator and gaming licensees on notice that inducements to gambling in the form of loyalty schemes are to be the subject of review. Licensees should note the in-principle positions referred to.

4.6 Training requirements

The core training provisions in the responsible gambling code of practice have been reworded from the draft submitted by the operator. The operator has been consulted, and has not objected to the core re wordings.

Submissions were made to the Authority that training should be required to be accredited or otherwise approved.

It would not be appropriate for the code of practice to require the Authority to approve training courses, not only because this would be a delegation of power, but because the Authority does not have the particular expertise required to make the necessary assessments.

It is desirable that there be some independent oversight of training courses, to ensure that they do meet the requirements of the code of practice. The Authority consulted with SkyCity as to accreditation. The operator responded that it had no present intention of having its training programs accredited, and cautioned that such a requirement could prove counter-productive due to implementation issues.

However, the operator suggested that its training programs could be subject to independent audit. The Authority accepts this submission, and has incorporated a requirement for audit as clause 5(5) of the responsible gambling code of practice.

4.7 Publication and review of harm minimisation materials

Submissions to the Authority included that harm minimisation materials should be subject to approval by the Authority, and that expert external assistance should be obtained by the operator in formulating them.

For the same reason as the Authority has declined to require approval of training requirements by it, it is not appropriate for the operator to be required to obtain the Authority's approval for harm minimisation materials.

Likewise, the Authority is not satisfied that a case has been made that the operator should be required to obtain external expert assistance.

However, requirements of transparency dictate that the operator should be required to publish harm minimisation materials on its web-site and that all of its harm minimisation materials be filed, from time to time, with the Authority.

These requirements have been included as clause 4(6) of the responsible gambling code of practice.

These views are not concluded views of the Authority. On review of the operations of the casino codes, it may be that the harm minimisation materials are inadequate, in which case it may be necessary for them to be amended.

The Authority did consult with the operator on subject of using “new media” for more innovative delivery of the harm minimisation message. While the Authority supports the use of new media and encourages the operator to be as innovative as possible, it also accepts the operator’s submission that it has introduced a range of harm minimisation materials and messages which previously did not exist, and that there is not yet a case to impose this as a mandatory requirement of the casino codes.

4.8 Problem gambling warnings and automatic teller machines

The Authority has accepted submissions that automatic teller machines in the immediate vicinity of the casino should carry a problem gambling warning, and that such warning should also be associated with any place, in the casino, where funds can be obtained by electronic funds transfer.

This has been reflected in the definition of “ATM” in clause 4(4) of the responsible gambling code of practice.

A submission had been made that there should be no automatic teller machines in the casino. The Authority understands that there are no ATMs in the casino. There are ATMs in the Marble Hall, adjacent to the casino, but these machines are not within the licensed premises. In the case of these machines, the Authority understands that the casino operator will be able to comply with a code requirement to place a helpline sticker on or adjacent to these ATMs either as the legal occupier of the space or otherwise by arrangement with the owner of the machines.

With respect to proximity, the Authority notes from its own observations that these machines are a significant distance from the gaming area. It understands that the usual argument for the exclusion of automatic teller machines from gaming venues relates to the easy availability of additional cash, and the need for there to be a break in play. The Authority is satisfied that the present location of ATMs in the vicinity of the Casino allows for a break in play.

With respect to submissions made concerning problem gambling warnings, the definition of “helpline sticker” in clause 4(7) of the responsible gambling code of practice has been prepared so as to require the name and telephone number of a widely available gambling referral service to be identified by its usual name.

This requirement was not opposed by the operator, and the Authority believes that this formulation will achieve the desired end.

4.9 Requirements for informal barring processes

The casino codes as proposed included provisions for exclusion of patrons in a process parallel to the statutory exclusion processes. The Authority accepts these processes as useful parallel measures to the statutory processes, particularly as they avoid the imposition of a liability to prosecution for an excluded person.

The Authority has given consideration to the submission that the informal self-exclusion facility require the operator to ensure follow up by a counselling service within eight weeks. The Authority has not been satisfied that it is necessary to impose this requirement upon the operator.

The Authority notes that the revised wording, in clause 6 of the approved responsible gambling code of practice, deals with the self-exclusion facility including referral for counselling.

4.10 Rate of loss on electronic gaming machines

The minimum return to player is a matter already dealt with by statute, with most machines in the Adelaide casino being required to meet a minimum return to player of 85 percent, and more recently approved games 87.5 percent. The Authority understands that the vast majority of machines in the casino have a theoretical return to player above both of these requirements.

In terms of encouraging responsible gambling, return to player is only one factor. Reel speed, maximum bet per line and maximum lines bet, are also factors which are highly relevant to the rate at which a person can lose.

Section 40 of the Gaming Machines Act has been amended to enable the Authority to give guidelines to the Liquor and Gambling Commissioner with respect to the approval of gaming machine games. It appears to the Authority that this statutory instrument is a more appropriate way of dealing with the technical characteristics of machines in both the casino and the hotel and club gaming industry.

The Authority will, as time and resources permit, deal with technical issues relating to problem gambling within the context of section 40 of the Gaming Machines Act.

4.11 Targeting of advertising

It had been submitted to the Authority that the code of practice should oblige the operator to make it clear to whom in particular its advertising and promotions are targeted.

The Authority understands the reason for this submission being made, but doubts that it is strictly a matter which could or should be dealt with in either an advertising or a responsible gambling code of practice.

However, it is certainly a matter on which the Authority would seek to be informed when conducting a review of advertising codes of practice generally.

4.12 Dispute resolution and complaint services

Submissions before the inquiry suggest that the codes of practice should make specific provision for the resolution of disputes, and for the making of complaints concerning the operation of the codes of practice.

There already exist dispute resolution mechanisms which involve the casino inspectorate which operates under the jurisdiction of the Liquor and Gambling Commissioner.

The Authority is generally satisfied with the way the Commissioner's dispute resolution mechanisms operate and, with respect to the Commissioner's general obligation to monitor and enforce compliance by the operator with all statutory requirements, is satisfied that an adequate mechanism is already present for enforcement of the codes of practice.

The Authority has also approached the Commissioner about providing a 24 hour telephone facility for members of the public wishing to make complaints of a regulatory nature.

4.13 Other matters

Discussion at the public hearing included whether the concept of reasonableness, when applied in relation to the operator's obligations, was sufficiently certain to ensure the desired level of compliance. At the time, the presiding member indicated that there was a significant body of legal precedent on the way in which the concept would be applied in particular circumstances. While there have been occasions when legislators have had to resort to highly prescriptive requirements, the Authority believes that, where it is used in the casino codes, the concept of reasonableness is appropriate.

A number of other submissions were made to the Authority which, while having some possible merit, were not appropriate for inclusion in the codes of practice and, in particular:

- In relation to the casino being a smoke free environment, the Authority is aware that this matter was debated and rejected in the last Parliament. In view of there being recent and unequivocal parliamentary opinion on this matter, the Authority is reluctant, as a problem gambling measure, to deal with the matter which is more legitimately characterised as a health issue.
- The Authority was not satisfied that there would be any significant change in problem gambling by the removal of the winning number display for roulette.

5. CONCLUSION

The Authority has approved an advertising code of practice and a responsible gambling code of practice. They accompany these reasons for decision.

Signed, for and on behalf of the Authority

A handwritten signature in black ink, appearing to read 'D J Green', is written over a horizontal line.

D J Green
Presiding Member

Adelaide 3 May 2002

GLOSSARY

- ACCC the Australian Competition and Consumer Commission.
- Betting Operations Act a shorthand expression for the *Authorised Betting Operations Act 2000*
- casino codes a shorthand expression to cover both the advertising code of practice and the responsible gambling code of practice to apply under the *Casino Act 1997*.
- gambling provider a shorthand expression to cover, in South Australia, the licensee of the casino, hotel and club gaming licensees, the Lotteries Commission, the holder of the major betting operations licence and the licensed racing clubs (NB: bookmakers are not included for technical reasons).
- the TAB SA TAB Pty Ltd, a wholly owned subsidiary of TAB Queensland Limited, held the major betting operations licence under the *Authorised Betting Operations Act 2000* as at the date of this report.
- wagering that form of gambling which involves either totalisator or fixed odds betting on horse, harness or greyhound races or on sporting contingencies.



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Attachment 3—Standard consultation form

(see following page)

Acknowledgment and consent

1. I have read the gambling industries codes of practice public consultation information document and make this submission on the basis set out in that document.
2. I take responsibility for the correctness and accuracy of statements made in this submission.
3. Unless specifically attributed to others, the opinions, comments and observations in this submission are my own.
4. I consent to the whole or any part of this submission being published by the Independent Gambling Authority.

<i>Date</i>
<i>Signature</i>

NOTES FOR COMPLETION OF SUBMISSIONS

1. Which code?

The Authority is approving two separate codes of practice. Even though the codes are related to each other, each one deals with different issues. If you are making a submission to share your experiences with the Authority and those experiences are common to the two codes, you can make two separate submissions with the same attachment.

2. Personal details

If you want to be **anonymous**, the Standard Consultation Form will be separated from the attached submission and only the attachment will be shown to the participants or otherwise published. However, you will need to be careful with your attachment to make sure that you do not inadvertently identify yourself. Please note that your details may be disclosed to certain members of the board and staff of the Authority.

3. Organisation details

- (1) This section has two purposes: while it allows a person to make an official submission on behalf of an organisation, it also allows people whose role in an organisation makes them experts or opinion leaders (or both) to credential their submissions appropriately.
- (2) If the submission is made as the official submission of a group, please expect the Office of the Authority to seek independent verification of the status of the submission.

4. Submission details

- (1) If you are supplying your submission on disk or making it by email, please—
 - (a) make the submission as a Word for Windows 97/Word 2000 (*.doc) or rich-text format (*.rtf) document—in the case of email, supplied as an attachment; and
 - (b) incorporate the Standard Consultation Form by pasting it in at the front (the form is downloadable in rich-text format from www.iga.sa.gov.au).
- (2) If it is possible, please supply both a hard copy (paper) and an email or disk version of the submission.

5. Acknowledgment

The acknowledgment is important. It makes sure that you understand some of the issues involved in making comments which might be published. Please read it carefully. In the case of emailed submissions, the Office of the Authority will seek a signed acknowledgment from you before the public hearing starts.

Attachment 4—Issues Summary Table



Independent Gambling Authority

Issues Summary Table

Gambling Industries Codes of Practice

<i>Advertising Codes of Practice Issues</i>		<i>Tick issues addressed</i>
	<i>External advertising</i>	
1.	Please comment, justifying your arguments, on whether all external advertising (<i>as defined</i>) should be banned and what the likely benefits and detriments of such a ban would be.	
2.	Please comment, justifying your arguments, on whether all on-venue advertising (<i>as defined</i>) should be banned and what the likely benefits and detriments of such a ban would be.	
3.	Please comment, justifying your arguments, on how gaming machine venues should provide information to the general public on the presence of gaming facilities. For example, the provision of internal signs at the entrance of the gaming area.	
4.	Please comment, justifying your arguments, on whether gambling advertising on radio and television should be restricted to defined time slots, such as after 9.00 pm and prior to 6.00 am, and what the likely benefits and detriments of such a restriction would be.	
5.	Please comment on how such principles would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
6.	Please comment, justifying your arguments, on whether a ban should be placed on the use of audio samples of gaming machines in operation in all external advertising of premises licensed for gaming machines and what the likely benefits and detriments of such a ban would be.	
	<i>Mandatory warnings</i>	
7.	Please comment, justifying your arguments, on whether a single mandatory warning should be included in the codes of practice or whether several warnings should be included with provision for the industry to choose which warning to include.	
8.	Please provide suggestions as to the content of mandatory warnings and indicate how the warnings suggested contribute to minimising the harm associated with problem gambling.	

Gambling Industries Codes of Practice—Issues Summary Table

<i>Advertising Codes of Practice Issues</i>		<i>Tick issues addressed</i>
9.	Please comment, justifying your arguments, on whether mandatory warnings should contain information about the help services available to problem gamblers.	
	<i>Inducement and loyalty schemes</i>	
10.	Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should be banned and what the likely benefits and detriments of such a ban would be.	
11.	Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should be restricted to within the areas licensed for gaming and what the likely benefits and detriments of such a restriction would be.	
12.	Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
13.	Please comment, justifying your arguments, on whether advertising and promotion of inducement and loyalty schemes should contain mandatory warnings.	

Gambling Industries Codes of Practice—Issues Summary Table

<i>Responsible Gambling Codes of Practice Issues</i>		<i>Tick issues addressed</i>
	<i>Mandatory warnings on gaming machines</i>	
14.	Please comment, justifying your arguments, on whether the existing help line sticker requirement is adequate.	
15.	Please comment, justifying your arguments, on whether second screen technology should be introduced to all gaming machines in South Australia and what the likely benefits and detriments of such an introduction would be.	
16.	Please comment, justifying your arguments, on the form and content of mandatory warnings whether they be static (in the form of stickers) or electronic (in the form of second screens) and whether the warnings should differ from those required on advertising and promotional material.	
	<i>Breaks in play</i>	
17.	Please comment, justifying your arguments, on how breaks in play could be introduced and what the likely benefits and detriments of such an introduction would be.	
18.	Please comment on how breaks in play would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
	<i>Lighting</i>	
19.	Please comment, justifying your arguments, on whether gaming machine venues should be required to provide natural light within gaming areas and what the likely benefits and detriments of such a requirement would be.	
20.	Please comment on whether gaming machine venues should be allowed to simulate natural light to a standard set out in the codes of practice where the provision of natural light would be impracticable or cost prohibitive.	
21.	Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
	<i>Visual and audio restrictions</i>	
22.	Please comment, justifying your arguments, on whether restrictions should be placed on the configuration of gaming areas so that the sights and sounds associated with gaming machines are removed from other non-gaming areas of the licensed venue and what the likely benefits and detriments of such a restriction would be.	

Gambling Industries Codes of Practice—Issues Summary Table

<i>Responsible Gambling Codes of Practice Issues</i>		<i>Tick issues addressed</i>
	<i>Exposure of minors</i>	
23.	Please comment, justifying your arguments, on whether restrictions should be placed on the location of children’s amusement areas within licensed premises in order to prevent undue exposure to gaming machines and what the likely benefits and detriments of such a restriction would be.	
	<i>Payouts</i>	
24.	Please comment, justifying your arguments, on whether restrictions should be placed on the amount and manner by which winnings are paid out to customers and what the likely benefits and detriments of such a restriction would be.	
25.	Please comment, justifying your arguments, on the benefits and detriments of requiring payout cheques to be post-dated.	
	<i>Restriction on hours of opening</i>	
26.	Please comment, justifying your arguments, on whether any additional time restrictions should be placed on access to gaming machine areas and what the likely benefits and detriments of such a restriction would be.	
27.	Please comment, justifying your arguments, on whether the imposition of time restrictions should apply to hours of trade (e.g. operating hours restricted to between 11.00am and 2.00am) or total hours of opening (e.g. no more than 18 hours in any 24 hour period) and what the likely benefits and detriments of such a restriction would be.	
28.	Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
	<i>Inducement and loyalty schemes</i>	
29.	Please comment, justifying your arguments, on whether a ban should be imposed on all gambling related inducements offered by gaming machine venues.	
30.	Please comment, justifying your arguments, on whether a ban should be imposed on loyalty schemes (e.g. the J-Card scheme).	
31.	If inducement schemes are to be allowed to continue please comment on the sorts of restrictions which could be imposed and justify your arguments. For example, banning the provision of alcohol or free credits to players as part of an inducement scheme.	

Gambling Industries Codes of Practice—Issues Summary Table

<i>Responsible Gambling Codes of Practice Issues</i>		<i>Tick issues addressed</i>
32.	Please comment on how such restrictions would apply in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
	<i>Provision of ‘meal deals’ and in-house promotions on pension days</i>	
33.	Please comment, justifying your arguments, on whether promotional activities should be restricted to particular days that do not correspond to pension pay days and what the likely benefits and detriments of the restrictions would be.	
	<i>Ban on service of alcohol at gaming machines</i>	
34.	Please comment, justifying your arguments, on whether a ban should be imposed on the service of alcohol to customers who are at gaming machines and what the likely benefits and detriments of such a restriction would be.	
	<i>Loss limiting provisions</i>	
35.	Please comment, justifying your arguments, on ways in which a loss limiting facility could be provided to customers of gaming machine venues and describe what the likely benefits and detriments of such a facility would be.	
36.	Please comment on how loss limiting facilities could be provided in the context of the Adelaide Casino, SA TAB and racing club operation and State Lotteries.	
	<i>Location of gambling products and restrictions within licensed premises</i>	
37.	Please comment, justifying your arguments, on whether all gambling products should be restricted to the licensed gaming areas within gaming machine venues and describe what the likely benefits and detriments of co-location would be.	
	<i>Provision of change machines within gaming areas</i>	
38.	Please comment, justifying your arguments, on whether change machines should be banned in licensed gaming areas within gaming machine venues and describe what the likely benefits and detriments of such a ban would be.	
	<i>Prohibiting the use of more than one machine at a time</i>	
39.	Please comment, justifying your arguments, on whether a prohibition on the use of more than one gaming machine at a time by an individual customer should be imposed and describe what the likely benefits and detriments of such a prohibition would be.	

Gambling Industries Codes of Practice—Issues Summary Table

<i>Responsible Gambling Codes of Practice Issues</i>		<i>Tick issues addressed</i>
40.	Please comment on how such a prohibition should be policed by venue staff.	
	<i>Venue responsible gambling charter</i>	
41.	Please comment, justifying your arguments, on whether gaming machine venues should be required to develop a responsible gambling charter and describe what the likely benefits and detriments of a charter would be.	
	<i>Mandatory reporting system</i>	
42.	Please comment, justifying your arguments, on whether it should be mandatory for staff to report to management and document the presence, or concern regarding the presence, of a problem gambler within a gambling area and describe what the likely benefits and detriments of mandatory reporting would be.	
	<i>Counselling community participation</i>	
43.	Please comment, justifying your arguments, on whether gaming machine venues should establish an arrangement with a local problem gambling counselling agency and describe what the likely benefits and detriments would be.	
	<i>Other issue(s) not listed in the consultation document</i>	